

# VIDEO PRODUCTION PACKAGES



*Version 1.0 (December 2015)*

***Watch305 Productions is a full-service, concept-to-completion video production company in the heart of Miami, Florida.***

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## RATE CARD – VIDEO PRODUCTION

OUR TEAM OF BROADCASTING PROFESSIONALS CAN PRODUCE A VARIETY OF DIFFERENT FORMATS:  
TV REPORTS, WEB & SOCIAL MEDIA CLIPS, DOCUMENTARIES, IMAGE FILMS, COMMERCIALS ETC.

Basic packages	INCLUDES	PRICE
<i>PRE-PRODUCTION: CREW</i>	- 1 Creative Director (Location Scouting, Brainstorming, Script Writing, Storyboarding etc)	Full Day: \$ 500,- Half Day: \$ 300,-
<i>ON-LOCATION SHOOT: EQUIPMENT</i>	- 1 Camera Set (Tripod, Mic, Batteries, Media etc)	Full Day: \$ 500,- Half Day: \$ 300,-
	- 1 Light Kit	Full Day: \$ 250,- Half Day: \$ 150,-
<i>ON-LOCATION SHOOT: CREW</i>	- 1 Camera Operator	Full Day: \$ 500,- Half Day: \$ 300,-
	- 1 Producer / Director	Full Day: \$ 500,- Half Day: \$ 300,-
	- 1 Talent / Interviewer	Full Day: \$ 500,- Half Day: \$ 300,-
	- 1 Production Assistant	Full Day: \$ 350,- Half Day: \$ 200,-
<i>POST PRODUCTION: CREW &amp; EQUIPMENT</i>	- 1 Editor (Editing, Graphics, Titles etc)	Full Day: \$ 500,- Half Day: \$ 300,-
	- 1 Editing Computer incl. Software	Full Day: \$ 350,- Half Day: \$ 200,-
	- 1 Voice-Over Talent (In-House)	Flat rate: \$ 250,-

*All prices are listed without  
taxes*

## TERMS & CONDITIONS:

- This proposal outlines a general overview of our services. Upon determining the specifics of the production, the client will get an individualized proposal.
- One full production day is eight hours portal to portal, a half day is four hours. Every additional hour of production that is not included in the agreement will be charged with an hourly rate of \$ 150,- per crew member.
- As soon as a finished production gets approved, it will be signed off by the client. If there are further adjustments necessary, they will to be charged with an hourly rate of \$ 150,-.
- In case there are adjustments necessary after the first draft is completed, there is a revision session of up to two hours included in the proposal. The client has to submit the changes within two business days of receiving the draft. If there are further changes required, we offer a second revision session of up to one hour. In case there are still adjustments required after the second revision session, they will to be charged with an hourly rate of \$ 150,-.
- The prices quoted above do not include additional costs like travel expenses.
- Ownership of the footage and all related property produced under this agreement remains that of Watch305 Productions unless specified otherwise in the contract.

## TERMS OF PAYMENT:

We charge 50 % of the total amount after the agreement is signed. The remaining 50 % of the total amount are due upon acceptance and receipt of the finished production.

## STUDIO ADDRESS:

Watch305 Productions  
901 S Miami Ave #303  
Miami, FL 33130  
Phone:(305) 728-1120

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